

A MONTHLY CONTRIBUTION TO A BETTER CANADA

CANADA PLAN HELPS THE COUNCIL TO PLAN AHEAD

As we celebrate 20 years of success at the Council of Canadians, this is what one of our Canada Plan members has to say about being a monthly supporter:

"I am happy that I am able to contribute to the Council of Canadians as a monthly donor," says Leticia Adair. "Having worked in the non-profit sector for many years, I understand the stability that predictable and continuing donations bring to an organization. By contributing on a regular basis, I know that I'm part of a group of people who support and believe in the Council of Canadians' work."

The Council depends on our dedicated members to support our work, so we can continue to promote Canadian sovereignty, safeguard our social programs, challenge unfair trade laws, and protect Canada's water. Our monthly supporters truly help to make a difference with their steady and ongoing generosity.



WHAT IS THE CANADA PLAN?

The Canada Plan is the Council's monthly giving program. Members authorize the Council to make monthly withdrawals from their bank account or credit card in an amount of their choosing. Canada Plan members receive *Canadian Perspectives* magazine throughout the year, as well as other tokens of our appreciation.

The Canada Plan is a vital component of our fundraising efforts. Steady support from our members enables the Council to plan ahead, and to work on urgent issues as the need arises. It helps to reduce our administrative costs, so we can devote more of your contribution to our vital campaign work.

Members of the Canada Plan find it beneficial because monthly donations enable them to spread their donation out over the year, instead of giving a larger donation in a lump sum. The plan is flexible: you are able to in-

"I prefer using the monthly contribution option for two reasons," says Canada Plan member Colleen Fuller. "First, it is more convenient than an annual gift. I know that each month I contribute an amount I feel comfortable with and which I can afford. Secondly, I know it's going to a really effective organization and is supporting a solid group of activists across the country. Every day I see how my contribution is being put to good use."

crease, decrease, postpone or stop donations at any time. It is also convenient: Canada Plan members have their Council membership automatically renewed every year.

HOW DO I BECOME A CANADA PLAN MEMBER?

Joining the Canada Plan is easy. You can call our membership department at 1-800-387-7177, and ask for Dana. Or if it's more convenient, you can sign up on our website at www.canadians.org. Just click on "join/donate," and then "monthly giving." You can also mail us a void cheque or your credit card information. We guarantee that you can alter or cancel your monthly support at any time simply by contacting us.

IS MY PERSONAL INFORMATION SECURE?

The Council of Canadians adheres to current Canadian privacy legislation and ensures any personal information you provide is kept strictly confidential.

JOIN TODAY!

If you have not already done so, please consider becoming a Canada Plan member. Your support will enable us to become an even stronger advocate on the issues that affect you. With your help, we will continue to work to uphold Canadian sovereignty and democracy and promote economic justice in an interdependent world.

Dana Chapeskie is The Council of Canadians' Administrative Officer (Member Services). You can reach her at 1-800-387-7177, ext. 254, if you would like to find out more about the Canada Plan.